

## RESPONSE TRANSMITTAL

Applicant : Russell M. Krapf  
 App. No. : 09/608,819  
 Filed : June 30, 2000  
 For : SYSTEM FOR DISPLAYING VIDEO  
 DATA HAVING A PROMOTION  
 MODULE RESPONSIVE TO A  
 VIEWER PROFILE TO ENTICE  
 A VIEWER TO WATCH A PREMIUM  
 CONTENT  
 Examiner : Brian K. Shelton  
 Art Unit : 2611

## CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

December 16, 2004

(Date)

Bruce S. Itchkawitz, Reg. No. 47,677

## Mail Stop Amendment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

Transmitted herewith for filing in the above-identified application are the following enclosures:

- (X) Amendment and Response to August 11, 2004 Office Action in twelve (12) pages;
- (X) A check in the amount of \$650 to cover the extra claim fee and the extension fee as shown below; and
- (X) Two (2) return prepaid postcards.

The fee has been calculated as shown below:


FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
Total Claims	27 - 23 = 4	1202 (\$50)	4 x 50 =	\$200
Independent Claims	2 - 3 = 0	1201 (\$200)	0 x 200 =	0
Multiple Claim		1203 (\$360)		0
1 Month Extension		1251 (\$120)		0
2 Month Extension		1252 (\$450)		\$450
3 Month Extension		1253 (\$1,020)		0
			<b>TOTAL FEE DUE</b>	<b>\$650</b>

Docket No.: K35A0627\LQM 1728-2001 (WESDIG.020A)

**Customer No.: 26,332**

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Please use Customer No. 26,332 for the correspondence address.



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Bruce S. Itchkawitz  
Registration No. 47,677  
Attorney of Record  
Customer No. 20,995  
(949) 760-0404

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